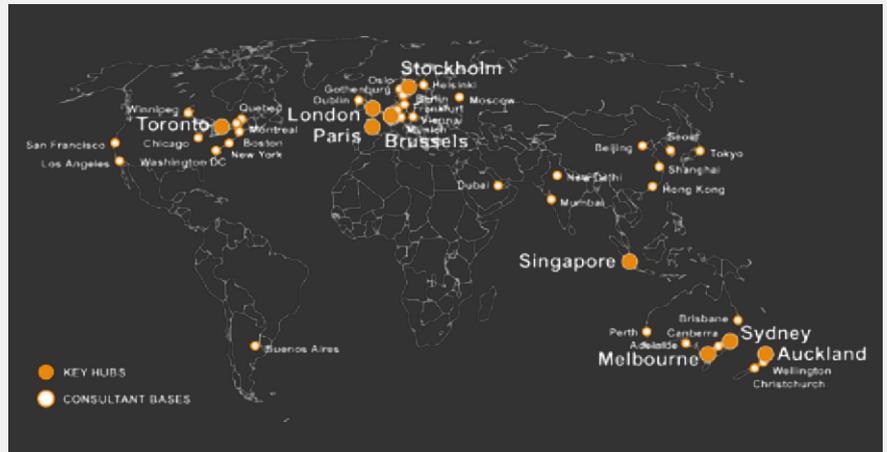


PROFESSIONAL SERVICES DISRUPTED!

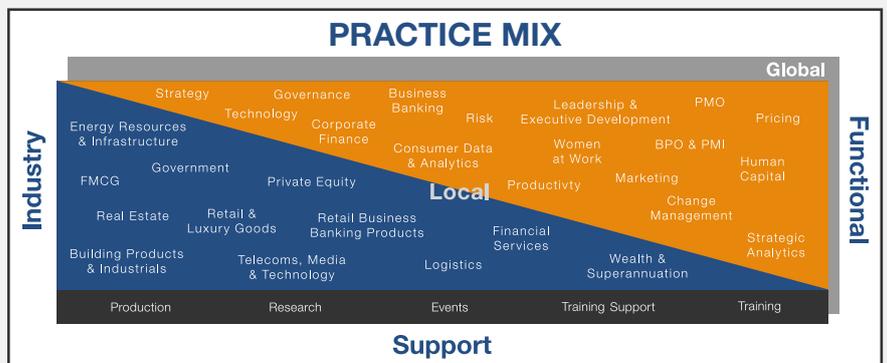
The world's fastest growing consulting firm has no employees...

... and offers global reach, industry and practice diversity, and the competencies you need to meet your business challenges.

Airbnb		The world's largest accommodation provider, owns no real estate.
The world's most popular media owner, creates no content.		Facebook
ICG		The world's fastest growing consulting firm, has no employees.
The world's most valuable retailer, has no inventory.		Alibaba
Uber		The world's largest taxi company, owns no vehicles.



Source: <http://techcrunch.com/2015/03/03/in-the-age-of-disintermediation-the-battle-is-all-for-the-customer-interface/#.Iq0izjZzBr>; Adapted by ICG



MEASURABLY IMPROVE BUSINESS IMPACT BY COMBINING COMPONENTS ACROSS 5 PLATFORM PILLARS

	1 PROFESSIONAL LABOUR	2 PUBLICATIONS	3 METHODS	4 LEARNING & DEVELOPMENT	5 SERVICES
SAMPLE COMPONENTS					
	Best Accredited professional Forward®*	Global Thought Leaders	The Insights Review	Knowledge Area Review®*	Global Industry Radar
	Internal Consultant Training	Blue Ocean Strategy®**	Qual & Quant Benchmarking	Internal Consultants Workbench	

*BAF & KAR are registered trademarks of Industrialised Adhocracy Pty Ltd. **Blue Ocean Strategy is a registered trademark of Professors Chan Kim and Renee Mauborge

WITH A HIGHLY DIFFERENTIATED BUSINESS MODEL THAT OFFERS REAL VALUE TO ITS CLIENTS

THE ICG PLATFORM BY THE NUMBERS

FLEXIBLE & SEAMLESS

- You don't have to buy the 'pyramid'
- Buy only the resources you need
- Combine with your internal teams.

YOU CHOOSE

- Patented BAF® process means you get the right quality professionals at your price point
- Totally transparent
- Contract, team, interim, try before you buy employment.

EXCEPTIONAL QUALITY (Matched & Curated Talent Pool)

- Senior consulting and advisory experience
- Industry experience
- Subject matter expertise.

VALUE CONSCIOUS

- Competitive rates (more value so you can invest in more organisational improvement)
- Low overheads (less than half traditional firms)
- Complete flexibility in time and type of support.

UNBUNDLED

- Professional Labour
- Publications
- Methods
- Learning & Development
- Services.

- Over 40 Global Cities
- Over 30 Specialist Practices
- Over 500 Successful Projects
- Over 2000 Professionals in our Global Network

- Hundreds of Non-labour Platform Components: Publications, Methods and Learning & Development Modules
- ... and growing daily